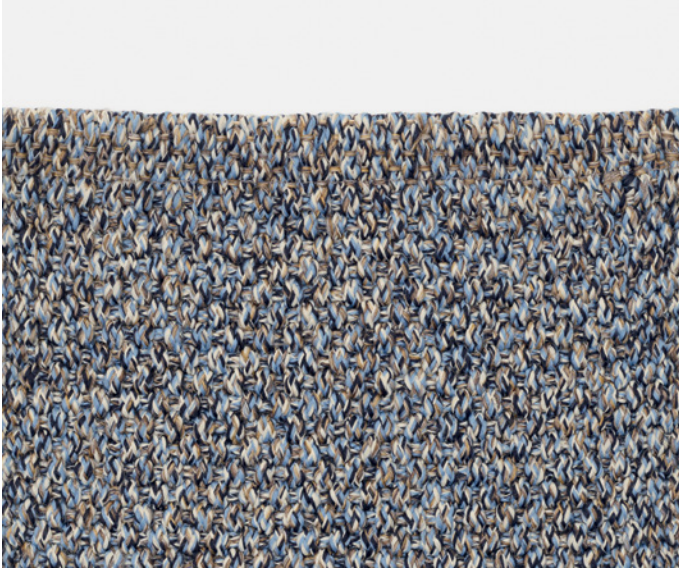


Miori Outdoor, Miro Outdoor, Sia Outdoor and Sio Outdoor
Margrethe Odgaard



kvadrat

Miori Outdoor, Miro Outdoor, Sia Outdoor and Sio Outdoor



Miori Outdoor

Handwoven
100% polypropylene
7 colours
10 mm (½") high
2700 g/m² (8.9 oz/sq ft)
300 cm × 600 cm (118" × 236 ¼")

Kvadrat's first collection of outdoor rugs is designed by Margrethe Odgaard. Inspired by natural surfaces, the rugs in this collection create a connection between nature and architecture, using a combination of textile techniques to shape an outdoor space that feels grounded and harmonious with its surroundings.

Comprising four designs hand-crafted from polypropylene ropes, *Miori*, *Miro*, *Sia* and *Sio* share one colour scheme. The seven colourways include four neutral tones — limestone, warm clay, volcanic soil, and black soil — and three more vibrant shades similarly inspired by landscapes — red earth, river pebbles, and blue clay. For a vivid colour effect, the polypropylene ropes are braided from a range of 4 different colours. The combination of multicoloured braided ropes also creates a distinctive and refreshingly irregular surface texture, reflecting the high level of craftsmanship.

Margrethe Odgaard: *"While working on this outdoor rug collection for Kvadrat, it was interesting to observe where nature and architecture meet. The designs have been informed by the textures, colours and shapes found in nature so that when you put the rug out, it defines the foundation of your outdoor living room."*

The rugs are designed to perform in a wide variety of outdoor placements and offer high resistance to humidity, sunlight, mildew, and ocean or pool water. Constructed from man-made fibres the rugs are water-repellent, tear-resistant and fast-drying. These stable and maintenance-friendly properties make the rugs equally suitable for use in interior environments. The polypropylene is solution-dyed, reducing water, dye, and energy consumption in production, requiring no additional performance chemicals and ensuring colour fastness.

Miori Outdoor

Miori Outdoor references the beauty of the earth's surfaces in its colour palette and construction. The name *Miori*, is derived from Japanese 'mi', meaning 'beautiful', and 'ori', meaning 'weave' or 'fabric'.

Entirely created with a plain weave of braided, multicoloured ropes, the rug is available in seven colourways: limestone, warm clay, volcanic soil, black soil, red earth, river pebbles, and blue clay. *Miori Outdoor*'s polypropylene composition offers the ideal durability for medium to heavy interior and exterior use, in residential or commercial spaces. As a mono-material, the rug is also fully recyclable at the end of its lifecycle.

Miro Outdoor

The *Miro Outdoor* rug is constructed with braided polypropylene ropes and combines a plain weave with the intricate 'leno weave' – a newly introduced technique in the art of rug making. The leno technique requires modifying the loom and using special shafts to twist warp threads. This unique technique forms small openings in the rug, arranged in a stripe pattern, giving it an airy, textured look. The end result references textured surfaces, says designer Margrethe Odgaard: *"The leno weave element is a detail that runs through Miro, like the striped pattern of a knitted jumper, or cracks in the earth."*



Miro Outdoor

Handwoven
100% polypropylene
7 colours
10 mm (½") high
2600 g/m² (8.5 oz/sq ft)
300 cm × 600 cm (118" × 236 ¼")



Sia Outdoor

Stitching

93% polypropylene, 7% polyester

7 colours

6 mm (¼") high

2000 g/m² (6.5 oz/sq ft)

380 cm × 500 cm, oval 250 cm × 500 cm, round Ø 380 cm
(149 ½" × 196 ¾", oval 98 ½" × 196 ¾", round Ø 149 ½")

As a mono-material, *Mioro Outdoor* is fully recyclable at the end of its lifecycle. It is suitable for moderate to medium residential use and light to moderate commercial use in indoor and outdoor environments.

Sia Outdoor

Reminiscent of designer Margrethe Odgaard's childhood memories of the textured appearance of sisal rugs, the *Sia Outdoor* rug incorporates the simple yet refined details of traditional rug making. Featuring a plain multicoloured surface, horizontal stitching creates a subtle shaded stripe pattern.

The surface is crafted from braided ropes, assembled using a stitching technique that ensures a smooth, flat finish. This technique both enhances the durability of the rug and keeps it lightweight.

Suitable for medium to heavy interior and exterior use in residential or commercial spaces, *Sia Outdoor* can be ordered in round, oval or odd shapes.

Sio Outdoor

The *Sio Outdoor* rug features multicoloured braided ropes, stitched together to create a flat, smooth surface with a natural, lively colour effect. The stitching forms a shaded stripe pattern, while an open detail gently softens the structure. Designer Margrethe Odgaard referenced the simple, delicate details of the sisal rugs she remembers from her upbringing and incorporated a subtle ripple element reminiscent of the surfaces found in nature. The name *Sio* comes from the Japanese word meaning 'sea tide' and refers to this wavy open detail in the design.

Lightweight and durable, *Sio Outdoor* is perfect for medium to heavy residential use and moderate to medium commercial use in indoor or outdoor environments. *Sio Outdoor* is available in round, oval, and odd shapes.

For further information, please contact press@kvadrat.dk

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Sio Outdoor

Stitching

93% polypropylene, 7% polyester

7 colours

6 mm (¼") high

2000 g/m² (6.5 oz/sq ft)

380 cm × 500 cm, oval 250 cm × 500 cm, round Ø 380 cm
(149 ½" × 196 ¾", oval 98 ½" × 196 ¾", round Ø 149 ½")