

Technicolour Flock
Peter Saville



kvadrat



Technicolour Flock

One of three rugs designed by Peter Saville for his innovative Technicolour collection, *Flock* is named for its strong connection with the sheep that provide the wool for its construction. Inspired by the brightly hued spray markings commonly seen marking herds of sheep across the countryside, Saville reflects that this 'rural graffiti' is an intriguing – often incongruously urban – sight in otherwise pastoral settings.

"I am excited by how the collection brings the industry of the land, in raw form, into the living environment," says Saville of Technicolour. *"The collection elements offer an experience of texture and colour, ranging from the expressionistic to the subliminal."*

Flock is created using an unbleached organic cotton warp as a 'canvas' to accentuate the expressive woolen weft yarns. These, in turn, are hand spun from colourful flocks of wool to create richly voluminous, irregular marks in the natural tones background. Within each of the five colourways the overall expression is the same, but the exact placement of the colours varies from rug to rug. This way, just as no two sheep are the same, every rug has its own, unique colour expression.

For further information, please contact press@kvadrat.org

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Handwoven

80% pure New Zealand wool, 20% organic cotton

5 colours

8 - 11 mm high

2500 g/m²

300 cm x 400 cm including border